

GALA SPONSORSHIPS

SEPTEMBER 23, 2023



We invite you to save the date and
reserve your sponsorship for the
Milwaukee Symphony Orchestra's
OPENING NIGHT GALA

200,000+ people served through
concerts and programming
each year

\$44M economic impact in the
Milwaukee Metropolitan Area


































30,000+ students, teachers, and families
served through education
programs and concerts

20+ free community concerts each year

MISSION—Engaging and captivating diverse audiences through
acclaimed musical performances and inclusive education and
community experiences of exceptional quality.

GALA SPONSORSHIP BENEFITS

Connect with patrons, donors, and members of the Milwaukee community as you share the support your company makes in the arts, arts education, and the civic pride of our city.

	HEADLINE SPONSOR <small>ONE AVAILABLE</small> \$75,000	PREMIER SPONSOR \$50,000	MUSIC DIRECTOR SPONSOR \$30,000	PERFORMANCE SPONSOR \$25,000	DINNER SPONSOR \$15,000	COCKTAIL SPONSOR \$10,000	EVENT SPONSOR \$5,000
Exclusive featured Logo & Name placement on all Gala materials							
Name recognition on Historic Warner Marquee							
Logo & Name recognition on event signage, printed materials, digital and social media							
Voiced recognition at event							
Logo & Name recognition at all entrances to Allen-Bradley Hall							
Priority seating at concert							
Dinner Sponsor: Logo & Name recognition in the Ellen & Joe Checota Atrium during dinner							
Cocktail Sponsor: Logo & Name recognition in the Ellen & Joe Checota Gallery during cocktail hour							
Name recognition on appropriate signage, printed materials, and digital & social media							
Name recognition on mso.org for 12 months with link, MSO Annual Report, and on Encore playbills for the 2023.24 season							
Number of seats/tables	20 seats 2 exclusive tables	20 seats 2 exclusive tables	16 seats exclusive table & shared table	14 seats exclusive table & shared table	10 seats exclusive table	10 seats exclusive table	6 seats shared table

BY THE NUMBERS

Sponsor Brand Exposure

- Over 408K unique visitors use **mso.org** every season
- Over 46% email open rate
- 15.6M impressions and 512K+ social engagements every season
- 64.5K+ fans follow MSO across its digital platforms
- Gala in-person concert attendance estimate: 1,500 patrons
- Gala event estimate: 300 guests

Saturday, September 23, 2023

BRADLEY SYMPHONY CENTER
212 W. WISCONSIN AVENUE
MILWAUKEE, WI 53203

To secure your Gala sponsorship, contact:

MAGGIE SEER, DIRECTOR OF INSTITUTIONAL GIVING
414.226.7832 | SEERM@MSO.ORG

mso.org/gala