

# PARKING GUIDE

THE AVENUE PARKING GARAGE  
ACROSS FROM THE  
BRADLEY SYMPHONY CENTER



## THE AVENUE PARKING GARAGE

262 W. MICHIGAN ST.  
MILWAUKEE, WI 53203

The Avenue parking garage is the Bradley Symphony Center's parking partner. Located just half a block south, The Avenue garage has 1,700 parking spots with multiple entrances and exits for quick and convenient parking.

## OTHER PARKING OPTIONS

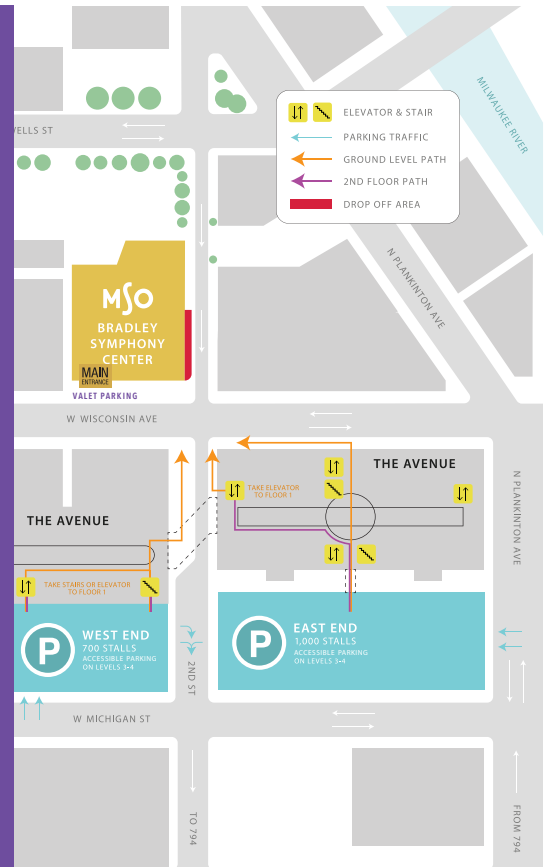
There are many parking garages within walking distance of the Bradley Symphony Center. The Bradley Symphony Center also offers curbside valet parking.

*\*Pre-paid parking through the MSO is only valid at The Avenue Parking Garage and will not work at any other parking garage*

## QUESTIONS?

Contact the MSO Box Office at 414-291-7605  
or [tickets@mso.org](mailto:tickets@mso.org)

FOR MORE INFORMATION, VISIT  
[mso.org/parking](https://mso.org/parking)



## PRE-PAID PARKING

MSO patrons may purchase pre-paid discounted parking passes for \$20 per park (plus tax). Parking passes are available at [mso.org/parking](https://mso.org/parking), either as an add-on to your ticket purchase or as a stand-alone purchase. You may select two delivery options:

**E-TICKETS:** Your digital parking passes will be sent in a separate email confirmation from your ticket order confirmation.

**MAIL:** You may also request that your parking passes be mailed to you – **sales end seven days prior to the selected performance to allow time to mail.\*** Make sure to order early!

**FOR ADDED SECURITY** the Avenue Parking Garage has implemented pedestrian door reader access to re-enter the parking garage from The Avenue:

1. Use the same QR code or barcode from your parking pass.
2. Scan QR code on door reader for garage entry

*\*Parking passes will not be available for Will Call pick-up, as they are required for garage entry.*

**MSO** MILWAUKEE  
SYMPHONY  
ORCHESTRA  
KEN-DAVID MASUR / MUSIC DIRECTOR

Bradley Symphony Center  
212 West Wisconsin Avenue  
Milwaukee, WI 53203

## PRE-PAID PARKING INSTRUCTION

1. Pre-purchase parking pass online at [mso.org/parking](https://mso.org/parking). Select your delivery method at checkout: MSO E-Tickets for digital parking passes – or – US Postal Service for physical mailed parking passes.
2. Enter garage – we recommend the Michigan Street entrance.
3. Scan parking pass at the pass reader at the entrance.  
**If you are scanning digital parking passes, make sure your phone or device brightness level is set to high.**
4. **DO NOT TAKE A PARKING TICKET**
5. Keep your parking pass – you will need it to exit.
6. Park in the spot of your choice – we recommend parking as close to 2nd Street as possible.
7. Take your pass with you—it is needed for garage re-entry.
8. Re-scan parking pass at the exit reader.
9. Dispose of your physical parking pass or delete your digital parking pass from your device – they are not reusable.

## MSO DONOR OF \$2,000 OR MORE?

Annual Fund donors of \$2,000 and above receive complimentary season-long parking at The Avenue for MSO concerts and will receive their season parking pass separately in the mail. Donor parking passes should be kept and re-used throughout the season.