

PARKING GUIDE

THE AVENUE PARKING GARAGE
ACROSS FROM THE
BRADLEY SYMPHONY CENTER



THE AVENUE PARKING GARAGE

262 WEST MICHIGAN STREET
MILWAUKEE, WI 53203

The Avenue parking garage is the Bradley Symphony Center's parking partner. Located just half a block south, The Avenue garage has 1,700 parking spots with multiple entrances and exits for quick and convenient parking.

OTHER PARKING OPTIONS

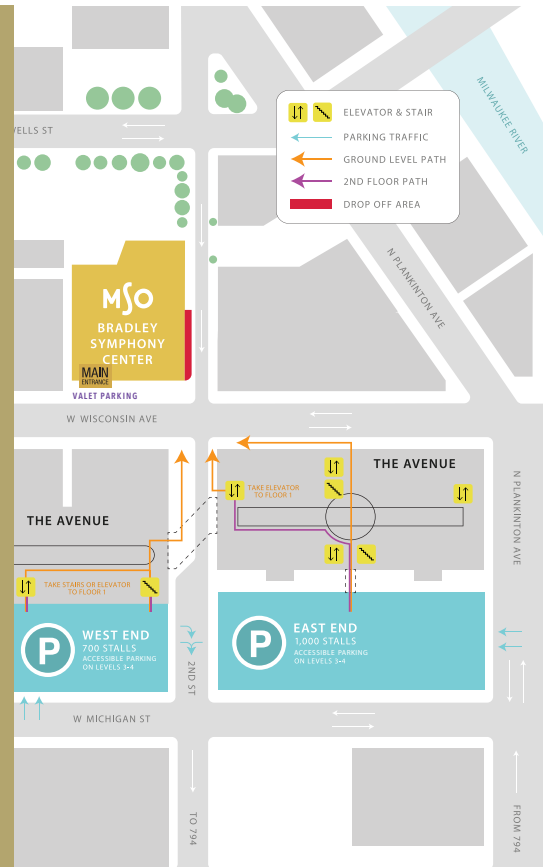
There are many parking garages within walking distance of the Bradley Symphony Center. The Bradley Symphony Center also offers curbside valet parking.

**Pre-paid parking through the MSO is only valid at The Avenue parking garage and will not work at any other parking garage*

QUESTIONS?

Contact the MSO Box Office at 414-291-7605
or tickets@mso.org

FOR MORE INFORMATION, VISIT
mso.org/parking



PRE-PAID PARKING

MSO patrons may purchase pre-paid discounted parking passes for \$20 per park (plus tax). Parking passes are available at mso.org/parking, either as an add-on to your ticket purchase or as a stand-alone purchase. You may select two delivery options:

E-TICKETS: Your digital parking passes will be sent in a separate email confirmation from your ticket order confirmation.

MAIL: You may also request that your parking passes be mailed to you – **sales end seven days prior to the selected performance to allow time to mail.*** Make sure to order early!

FOR ADDED SECURITY The Avenue parking garage has implemented pedestrian door reader access to re-enter the parking garage from The Avenue:

1. Use the same QR code or barcode from your parking pass.
2. Scan QR code on door reader for garage entry

**Parking passes will not be available for Will Call pick-up, as they are required for garage entry.*

PRE-PAID PARKING INSTRUCTION

1. Pre-purchase parking pass online at mso.org/parking. Select your delivery method at checkout: MSO E-Tickets for digital parking passes or U.S. Postal Service for physically mailed parking passes.
2. Enter garage — we recommend the Michigan Street entrance.
3. Scan parking pass at the pass reader at the entrance.
If you are scanning digital parking passes, make sure your phone or device brightness level is set to high.
4. **DO NOT TAKE A PARKING TICKET**
5. Keep your parking pass — you will need it to exit.
6. Park in the spot of your choice — we recommend parking as close to 2nd Street as possible.
7. Take your pass with you — it is needed for garage re-entry.
8. Re-scan parking pass at the exit reader.
9. Dispose of your physical parking pass or delete your digital parking pass from your device — they are not reusable.



Bradley Symphony Center
212 West Wisconsin Avenue
Milwaukee, WI 53203

MSO DONOR OF \$2,500 OR MORE?

Annual Fund donors of \$2,500 and above receive complimentary season-long parking at The Avenue for MSO concerts and will receive their season parking pass separately in the mail. Donor parking passes should be kept and re-used throughout the season.